The Ruud® Ultra™ Series Hybrid Electric Water Heater delivers the highest energy cost savings, added smart features and incredibly quiet operation—the best in its class.

• **Savings** – Pays for itself in less than 2 years thanks to an amazing 3.50 energy factor and features that deliver long-term savings

• **Smartest** – Exclusive Water Leak Detection, other protective service alerts and maintenance reminders are delivered to your phone for added peace-of-mind

• ** Quietest** – Operates at a sound level just above a whisper—in other words, you won’t even notice it’s on

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For more than 100 years, homeowners have relied on Ruud Heating, Cooling and Water Heating products to deliver proven quality and durability for their homes. With Ruud, you get a history of doing things right and our word that you can rely on Ruud.

The new Ruud Hybrid Electric is now compatible with smaller install locations and a wider range of climates—making it even easier for you to replace your old tank-type model and take advantage of ultra-efficient technology no matter where you live.

For more information, please visit Ruud.com/HybridSavings, or ask your local Independent Ruud contractor.

EARTH-FRIENDLY EFFICIENCY

Shower, do the dishes, and wash the laundry all while producing fewer greenhouse gases thanks to the super high efficiency of the all-new Ruud Hybrid Electric Water Heater.

START SAVING TODAY!

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WHY CHOOSE RUUD®?

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THE SMARTEST, QUIETEST AND MOST EFFICIENT WATER HEATER AVAILABLE: THE ALL-NEW RUUD® ULTRA™ SERIES HYBRID ELECTRIC WATER HEATER

Potential savings of $4,444 by using the EcoNet® built-in leak detection plus, get other service alerts sent to your phone.

1 Based on comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater with 3.50 EF and a 50-gallon standard residential electric water heater with 0.95 EF. 2 Based on comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater with 3.50 EF and a 50-gallon standard residential electric water heater with 0.95 EF. 3 Based on comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater with 3.50 EF and a 50-gallon standard residential electric water heater with 0.95 EF. 4 Actual savings depend on number of days vacation setting is used. 5 WiFi Kit, WiFi broadband Internet connection and EcoNet App required; notifications are dependent on external factors beyond Ruud’s control. 6 According to The Insurance Institute for Business & Home Safety. 7 Varies by State.
RUUD® HYBRID ELECTRIC VS. STANDARD ELECTRIC TANK TYPE

<table>
<thead>
<tr>
<th></th>
<th>Hybrid Electric</th>
<th>Standard Electric</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Energy Costs</td>
<td>$151</td>
<td>$555</td>
</tr>
<tr>
<td>($4,040 Savings)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Energy Efficiency</td>
<td>3.50 EF</td>
<td>0.95 EF</td>
</tr>
<tr>
<td>(268% Higher)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Energy Use</td>
<td>1255 kwh</td>
<td>4622 kwh</td>
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<tr>
<td>(73% Reduction)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Operating Modes (including a Vacation Setting)</td>
<td>✓</td>
<td>X</td>
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<tr>
<td>Warranty</td>
<td>10-Year Tank &amp; Parts Warranty</td>
<td>6</td>
</tr>
<tr>
<td>Water Leak Detection Alerts</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Local Rebates Available</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Works with Nest™</td>
<td>✓</td>
<td>X</td>
</tr>
<tr>
<td>Government &amp; Utility Rebates &amp; Credits</td>
<td>✓</td>
<td>X</td>
</tr>
</tbody>
</table>

NOTE: This information is based on a comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater and a standard electric residential tank water heater, defined as an electric residential tank water heater with a 0.95 EF and a 2014 national average energy cost.

SMARTEST HYBRID DESIGN

PAYS FOR ITSELF
Upgrade to the new Ruud® Ultra™ Series Hybrid Electric Water Heater—the most efficient water heater available—and you’ll get a quick payback and big savings on energy costs—plus, look for even more potential savings through your state and local government or utility provider.³

COST SAVINGS
Enjoy long-term energy cost savings totaling several thousand dollars¹ and get a quick payback on your investment²

PEACE-OF-MIND SAVINGS
Avoid costly repairs due to water heater leaks that can total up to $4,444 in savings thanks to built-in leak detection⁵

PURCHASE AND INSTALLATION SAVINGS
Look for additional savings through your state and local government or utility provider,³ and use the vacation setting to save even more on energy costs⁴

Avoid costly repairs due to water heater leaks that can total up to $4,444 in savings thanks to built-in leak detection⁵

MORE HOT WATER
Provides more hot water than many standard residential electric models

WORKS WITH NEST™
Integrate with your Nest™ home automation system for added convenience

MOBILE ALERTS FOR CONVENIENCE
Exclusive Water Leak Detection & High Pressure/Temperature Alerts are sent straight to your phone, so you can avoid potential property damage due to a leak⁴ (in the event of a water leak, it also sets off an alarm at the water heater)

MOBILE ALERTS FOR PEACE-OF-MIND
Keep your family’s hot water flowing with maintenance, service and Major Component Alerts sent to your phone⁵

SAVINGS
Like Energy Saver and High Demand modes allow our Hybrid to provide more hot water when needed while using less energy overall

MOBILE ALERTS FOR PEACE-OF-MIND
Keep your family’s hot water flowing with maintenance, service and Major Component Alerts sent to your phone⁵

QUICK AND EASY FINANCING
KwikComfort® Financing offers flexible credit options available through select independent Ruud contractors.

THREE HYBRID ELECTRIC SIZES TO MATCH THE WAY YOU LIVE

Learn more at Ruud.com/HybridSavings

50 GALLON
Delivers 4 hot 8-minute showers back-to-back

65 GALLON
Delivers 5 hot 8-minute showers back-to-back

80 GALLON
Delivers 6 hot 8-minute showers back-to-back