

HYBRID ELECTRIC WATER HEATER

THE ULTIMATE IN SAVINGS, CONVENIENCE & PEACE-OF-MIND

The Ruud® Ultra™ Series Hybrid Electric Water Heater delivers the highest energy cost savings, added smart features and incredibly quiet operation—the best in its class.

- **Savings** – Pays for itself in less than 2 years² thanks to an amazing 3.50 energy factor and features that deliver long-term savings
- **Smartest** – Exclusive Water Leak Detection, other protective service alerts and maintenance reminders are delivered to your phone for added peace-of-mind⁵
- **Quietest** – Operates at a sound level just above a whisper—in other words, you won't even notice it's on



WHY CHOOSE RUUD®?

For more than 100 years, homeowners have relied on Ruud® Heating, Cooling and Water Heating products to deliver proven quality and durability for their homes. With Ruud, you get a history of doing things right and our word that you can Rely on Ruud™.

MORE INSTALL OPTIONS MAKE UPGRADING EASY

The new Ruud Hybrid Electric is now compatible with smaller install locations and a wider range of climates—making it even easier for you to replace your old tank-type model and take advantage of ultra-efficient technology no matter where you live.

ULTIMATE ENERGY COST SAVINGS UP TO \$4,000

WITH ULTRA-SMART HYBRID TECHNOLOGY & MOBILE ALERTS

THE SMARTEST, QUIETEST AND MOST EFFICIENT
WATER HEATER AVAILABLE: **THE ALL-NEW RUUD®
ULTRA™ SERIES HYBRID ELECTRIC WATER HEATER**



EARTH-FRIENDLY EFFICIENCY

Shower, do the dishes, and wash the laundry all while producing fewer greenhouse gases thanks to the super high efficiency of the all-new Ruud Hybrid Electric Water Heater.



**TURN UP THE HEAT
ON SAVINGS**
THROUGH STATE, LOCAL
& UTILITY REBATES ³

**BUILT TO
SAVE MORE**
USING LESS ENERGY

START SAVING TODAY!

For more information, please visit Ruud.com/HybridSavings, or ask your local Independent Ruud contractor.

¹ Based on comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater with 3.50 EF and a 50-gallon standard residential electric water heater with a 0.95 EF. ² Based on purchase price and energy cost savings of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater with 3.50 EF over a 50-gallon standard residential electric water heater with a 0.95 EF. ³ Information on tax credits accurate at time of publishing; Consult your tax advisor for details on eligibility requirements for any available tax credits. ⁴ Actual savings depend on number of days vacation setting is used. ⁵ WiFi Kit, WiFi broadband Internet connection and EcoNet App required; Notifications are dependent on external factors beyond Ruud's control. ⁶ According to The Insurance Institute for Business & Home Safety. ⁷ Varies by State.

Potential savings of \$4,444
by using the EcoNet® built-in leak
detection—plus, get other service alerts get
other service alerts sent to your phone^{5, 6}



HP-350



SMARTEST HYBRID DESIGN



WORKS WITH NEST™
Integrate with your Nest™ home automation system for added convenience



MOBILE ALERTS FOR CONVENIENCE

Exclusive Water Leak Detection & High Pressure/Temperature Alerts are sent straight to your phone, so you can avoid potential property damage due to a leak⁵ (in the event of a water leak, it also sets off an alarm at the water heater)



MOBILE ALERTS FOR PEACE-OF-MIND

Keep your family's hot water flowing with maintenance, service and Major Component Alerts sent to your phone⁵



SMART HOT WATER

Smart features like Energy Saver and High Demand modes allow our Hybrid to provide more hot water when needed while using less energy overall



WiFi & SMART HOME COMPATIBLE

EcoNet® Enabled for use from home or away with the EcoNet® WiFi Kit (sold separately) and free EcoNet® App⁵



MORE HOT WATER

Provides more hot water than many standard residential electric models

PAYS FOR ITSELF

Upgrade to the new Ruud® Ultra™ Series Hybrid Electric Water Heater—the most efficient water heater available—and you'll get a quick payback and big savings on energy costs—plus, look for even more potential savings through your state and local government or utility provider.³

COST SAVINGS

Enjoy long-term energy cost savings totaling several thousand dollars¹ and get a quick payback on your investment²



PEACE-OF-MIND SAVINGS

Avoid costly repairs due to water heater leaks that can total up to \$4,444 in savings thanks to built-in leak detection⁶

PURCHASE AND INSTALLATION SAVINGS

Look for additional savings through your state and local government or utility provider,³ and use the vacation setting to save even more on energy costs⁴

RUUD® HYBRID ELECTRIC VS. STANDARD ELECTRIC TANK TYPE

	Ruud® Hybrid Electric	Standard Electric Tank-type
Annual Energy Costs	\$151 (\$4,040 Savings)	\$555
Energy Efficiency	3.50 EF (268% Higher)	0.95 EF
Energy Use	1255 kwh (73% Reduction)	4622 kwh
5 Operating Modes including a Vacation Setting ⁵	✓	✗
Warranty	10-Year Tank & Parts Warranty	6
Water Leak Detection Alerts ⁵	✓	✗
Local Rebates Available ^{3,7}	✓	✗
Works with Nest™ ⁵	✓	✗
Government & Utility Rebates & Credits ^{3,7}	✓	✗

NOTE: This information is based on a comparison of a 50-gallon Ruud® Ultra™ Series Hybrid Electric Water Heater and a standard electric tank water heater, defined as an electric residential tank water heater with a 0.95 EF, and on DOE national average energy costs.



THREE HYBRID ELECTRIC SIZES TO MATCH THE WAY YOU LIVE



QUICK AND EASY FINANCING

KwikComfort® Financing offers flexible credit options available through select independent Ruud contractors.

50
GALLON

Delivers 4 hot 8-minute showers back-to-back

65
GALLON

Delivers 5 hot 8-minute showers back-to-back

80
GALLON

Delivers 6 hot 8-minute showers back-to-back

Learn more at
Ruud.com/HybridSavings